



BUSINESS
Excellence
AWARDS

PARTNERSHIP
PACKAGE
2026



BUSINESS
Excellence
AWARDS

TITLE EVENT PARTNER

BE OUR PARTNER. HELP MAKE THIS AN EVENT TO REMEMBER!

DEDICATED PARTNER MEDIA RECOGNITION ON ALL PRINT AND SOCIAL MEDIA
ON SCREEN AS OUR PREMIER SPONSOR OF THE EVENT AND PARTNERSHIP WITH
EXCELLENCE LOGO FOR YOUR MEDIA ASSOCIATION

SOLD

PARTICIPANT
TICKETS
PRIORITY SEATING AT THE GALA
FULL TABLE OF 6 TICKETS TO THE GALA
AN OPPORTUNITY TO SPEAK AT THE EVENT
LOGO PLACEMENT IN LINE WITH CHAMBER AS OUR TITLE SPONSOR ON STAGE SCREEN
AND THROUGHOUT THE EVENING
DIGITAL PHOTO FILE OF RECIPIENTS AND THEIR PRESENTERS
POST EVENT MEDIA RECOGNITION

VALUE \$7500



Peterborough
+Kawartha
CHAMBER



BUSINESS
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AWARDS

NETWORKING PARTNER

BE THE NETWORKING CHAMPION!

LOGO PLACEMENT ON DEDICATED EXCELLENCE AWARDS WEBSITE

LOGO PLACEMENT AND MENTIONS ON ALL SOCIAL MEDIA ASSETS

EXCELLENCE SPONSOR LOGO FOR YOUR SOCIAL POSTS

PRIORITY SEATING AT THE GALA

4 TICKETS TO THE GALA

SPEAKING OPPORTUNITY TO WELCOME OUR GUESTS

SPONSOR RECOGNITION AT THE EVENT

YOUR LOGO AS NETWORKING PARTNER IN THE EVENING PROGRAM

DIGITAL PHOTO OF YOUR GROUP

SPECIAL MENTIONS IN POST EVENT MEDIA AS ONE OF OUR TOP TIER SPONSORS.

PULL UP BANNER HOUSED AT THE COCKTAIL RECEPTION

OPPORTUNITY TO PROVIDE A GIVEAWAY DRAW AND PRESENT ON BEHALF OF YOUR BUSINESS

VALUE \$4500



BUSINESS
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AWARDS

**BUSINESS CITIZEN OF THE YEAR
AWARD SPONSOR**

LOGO PLACEMENT ON DEDICATED EXCELLENCE AWARDS WEBSITE

LOGO PLACEMENT AND MENTIONS ON ALL SOCIAL MEDIA ASSETS

EXCELLENCE SPONSOR LOGO FOR YOUR SOCIAL POSTS

YOUR BUSINESS NAME ON THE AWARD AS THE PRESENTER

PRIORITY SEATING AT THE GALA

4 TICKETS TO THE GALA

OPPORTUNITY TO PRESENT THE AWARD ON BEHALF OF YOUR BUSINESS

SPONSOR RECOGNITION AT THE EVENT

YOUR LOGO AS THE AWARD SPONSOR IN THE EVENING PROGRAM

DIGITAL PHOTO OF YOU PRESENTING THE AWARD

SPECIAL MENTIONS IN POST EVENT MEDIA AS ONE OF OUR TOP TIER SPONSORS.

OPPORTUNITY TO PROVIDE YOUR BUSINESS SWAG IN RECIPIENT GIFT BAG.

VALUE \$4000



Peterborough
+ Kawartha
CHAMBER

BUSINESS
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AWARDS

GOLD LEVEL PARTNER

SHOW YOUR SUPPORT FOR EXCELLENCE

LOGO PLACEMENT ON DEVELOPER'S EXCELLENCE WEBSITE

EXCELLENCE SPONSOR LOGO FOR YOUR SOCIAL MEDIA POSTS



SOLD

LEVEL 1

STAGE BANNER PLACEMENT ON STAGE

DIGITAL PHOTO OPPORTUNITY

OPPORTUNITY TO PROVIDE SWAG-BAGS AS YOUR GOLD SPONSOR

MENTIONS ON EVENT MEDIA

VALUE \$3500



BUSINESS
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AWARDS

LET'S GET A RED AND A WHITE ON EACH TABLE

WINE PARTNER

LOGO PLACEMENT ON AWARDS WEBSITE

LOGO PLACEMENT IN SOCIAL MEDIA POSTS AS A SPONSOR

EXCELLENCE AWARD SPONSOR ASSETS FOR YOUR OWN POSTS.

2 TICKETS TO THE GALA

LOGO PLACEMENT ON THE EVENING PROGRAM

LOGO PLACEMENT ON EACH WINE BOTTLE

SPECIAL MENTIONS AT THE GALA

SPONSOR RECOGNITION IN POST SHOW MEDIA

VALUE \$3000



BUSINESS
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SHOW YOUR SUPPORT FOR OUR BUSINESS
COMMUNITY BY BEING AN
AWARD SPONSOR

LOGO PLACEMENT ON AWARDS WEBSITE

LOGO PLACEMENT IN SOCIAL MEDIA POSTS AS AN AWARD SPONSOR

EXCELLENCE AWARD SPONSOR ASSETS FOR YOUR OWN POSTS.

LOGO PLACEMENT ON THE EVENING PROGRAM

PHOTO OPPORTUNITY PRESENTING THE AWARD

AN OPPORTUNITY TO PRESENT THE AWARD AT THE SHOW

SPONSOR RECOGNITION IN POST SHOW MEDIA

VALUE \$2500

17 OPPORTUNITIES AVAILABLE

SHOW YOUR SUPPORT FOR OUR BUSINESSES

AWARDS LIST

HEALTH AND WELLNESS

ENTREPRENEURIAL SPIRIT



~~TOURISM~~

4-UNDER-40

CUSTOMER FIRST

SKILLED TRADES

HOSPITALITY

EMPLOYER OF THE YEAR

PROFESSIONAL SERVICES

MICRO BUSINESS

MARKETING AND PROMOTION

RETAIL



~~LOCAL FOCUS~~

IMMIGRANT ENTREPRENEUR OF THE YEAR

COMMERCIAL DEVELOPMENT OR RENOVATION

NOT-FOR-PROFIT

INDIGENOUS LED BUSINESS OF THE YEAR



COCKTAIL SPONSOR

LOGO PLACEMENT ON DEPARTMENT OF EXCELLENCE WEBSITE

OUR LOGO ON COCKTAIL NAPKINS



LOGO PLACEMENT ON SOCIAL MEDIA POSTS AND ANNOUNCING YOUR

SPEECH AT THE AWARDS

PHOTO OPPORTUNITY FOR YOUR BUSINESS AS A SPONSOR

LOGO PLACEMENT ON SOCIAL MEDIA POSTS AND ANNOUNCING YOUR

BUSINESS AS A SPONSOR

VALUE \$2500



BUSINESS
Excellence
AWARDS

PHOTOGRAPHY PARTNER

GLAM UP! STRIKE A POSE FOR EXCELLENCE!

LOGO PLACEMENT ON DEDICATED EXCELLENCE WEBSITE

YOUR LOGO ON ALL DIGITAL PHOTOS SENT TO RECIPIENTS

LOGO PLACEMENT ON THE EVENING PROGRAM

LOGO PLACEMENT ON POST SHOW MEDIA

SPECIAL MENTIONS AS OUR PHOTOGRAPHY SPONSOR

PHOTO OPPORTUNITIES WITH GUESTS BEFORE AND AFTER THE AWARDS SHOW

LOGO PLACEMENT ON SOCIAL MEDIA POSTS AS A SPONSOR

VALUE \$2500



BUSINESS
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AWARDS

RED CARPET PARTNER
6 OPPORTUNITIES TO

BE A PART OF THE RED CARPET ENTRANCE

LOGO PLACEMENT ON DEDICATED EXCELLENCE WEBSITE

YOUR COMPANY'S PULL UP BANNER ON THE RED CARPET ENTRANCE

LOGO PLACEMENT ON THE EVENING PROGRAM

LOGO PLACEMENT ON POST SHOW MEDIA

SPECIAL MENTIONS AS A RED CARPET SPONSOR

PHOTO OPPORTUNITIES WITH GUESTS BEFORE AND AFTER THE AWARDS SHOW

VALUE \$1000

BE A SUPPORTER!

WE UNDERSTAND THAT SOME BUSINESSES WANT TO BE A PART OF THE EVENING, BUT BIG TICKET SPONSORSHIPS MIGHT NOT BE IN THE CARDS. BELOW IS A LIST OF OUR SUPPORTER LEVEL PARTNERSHIPS THAT GIVE YOUR BUSINESS RECOGNITION AS A CONTRIBUTOR TO THE BUSINESS EXCELLENCE AWARDS.

DECOR

PLUS! YOUR LOGO WITH THANKS ON CENTERPIECES

PUNCH

PLUS! YOUR LOGO WITH THANKS ON PUNCH BOWL

TABLE

PLUS! YOUR LOGO WITH THANKS ON THE TABLE YOU SPONSOR

WHAT YOU GET:

YOUR LOGO ON THE PROGRAM AS A SUPPORTER
MENTIONS ON SOCIAL MEDIA
POST EVENT THANKS

SWAG

PLUS! YOUR LOGO WITH THANKS ON GIFT BAGS

SOUND/AV

PLUS! YOUR LOGO WITH THANKS AT THE AV STATION

WELCOME

PLUS! YOUR LOGO WITH THANKS AT THE ENTRANCE

Value \$500

The logo for Peterborough + Kawartha Chamber, featuring a circular arrangement of gold dots of varying sizes that form a partial ring.

Peterborough
+Kawartha
CHAMBER

The Business Excellence Awards logo, featuring the word 'BUSINESS' in a small, white, sans-serif font above the word 'Excellence' in a large, white, serif font, with 'AWARDS' in a smaller, white, sans-serif font below it. The text is set against a background of a glowing, golden, circular particle trail.

BUSINESS
Excellence
AWARDS

TO BECOME A PARTNER IN THE 2026
BUSINESS EXCELLENCE AWARDS

CONTACT US TODAY

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