LONDON CHAMBER OF COMMERCE

Agriculture and Food

Award Category Charter and Application Questions

2027 Business Achievement Awards

Award format

Two finalists will be selected.

Purpose

Recognizes achievement in agriculture, food and beverage production, processing, agri-technology and related value chains through business performance, innovation, stewardship and contribution to the region.

Assessment principle

The Agriculture and Food Award recognizes excellence across businesses of different sizes, specializations and positions in the agriculture and food value chain. Achievements are assessed relative to each applicant's resources, scale, capabilities and operating model. The absolute size of an investment, workforce, harvest or production volume does not independently determine the marks awarded.

Eligibility

- The applicant must operate materially in agriculture, food or beverage production, agri-technology, inputs, processing, distribution or a related value chain, with a substantive London connection through its operations, workforce, investment or contribution to the city.
- The business must have completed at least five years of operation, unless the Chamber approves a sector-specific exception.
- Chamber membership is not required and shall not influence eligibility, scoring or selection.
- The applicant must be financially viable and operating on a sustainable footing.
- An organization in which a Business Achievement Awards judge is materially involved is ineligible to apply during that judge's service and for the next two complete awards cycles following the end of that service.
- An applicant may apply in one Business of the Year category and one specialist category, but may be named a finalist in only one competitive category in any awards cycle.
- Before applications are submitted to judges, the Chamber may recommend that an applicant move to another category. The applicant's consent is required for any transfer.
- An organization that receives a competitive Business Achievement Award is ineligible to apply for that same award during the next five complete awards cycles following the year of its win. It may apply again in that category after the restriction expires.
- An organization that receives a competitive Business Achievement Award is ineligible to apply for any other competitive Business Achievement Award during the next three complete awards cycles following the year of its win.
- These post-award restrictions apply to relevant awards received before 2027 as well as future awards. Applications during an ineligibility period will not be accepted. The restrictions apply to the organization as a whole, including where it has been rebranded, reorganized or operates through a successor. The Chamber determines whether an applicant is substantially the same organization.

Criteria and marks (100 marks available)

Criterion	Maximum marks	Assessment focus
Business performance and market achievement	25 marks	Performance, growth, customers, productivity and contribution to the agriculture and food value chain, assessed in relation to size, resources and market position.

Criterion	Maximum marks	Assessment focus
Innovation and productivity	20 marks	Product, process, research or technology improvements, including practical and incremental innovation; advanced equipment or major capital investment is not required.
Sustainability and stewardship	20 marks	Demonstrated stewardship of land, soil, water, energy, waste, climate resilience, animal welfare or other impacts relevant to the operation.
Workforce and community contribution	15 marks	Skills, labour practices, safety, employee development, relationships with suppliers and rural or urban communities, assessed relative to operating context.
Equity, Diversity, Inclusion and Race Relations	20 marks	Actions and progress on equity, diversity, inclusion, positive race relations and accessibility, with accountability and relevant quantitative or qualitative evidence.

An otherwise eligible applicant who provides no relevant evidence for a criterion, including EDIRR, receives zero marks for that criterion and is not disqualified on that basis.

Marks reflect the significance of achievements relative to the applicant's place in the agriculture and food value chain, resources and operating circumstances. Practical innovation, meaningful improvement and demonstrated stewardship can be as significant as major investment or large production volume.

Key Results

These indicators are examples, not a mandatory checklist. Choose measures that reflect your business model and place in the agriculture and food value chain. Rates, improvements, trends and outcomes relative to resources are generally more useful than absolute size alone. Relevant qualitative evidence may explain the significance of quantitative results.

Indicator	Current	Comparison	Change / context
Revenue or market-performance measure	Current	Three years ago / baseline	Change / context
Yield, throughput or productivity improvement	Current	Baseline / target	Relative improvement
Product quality or food-safety measure	Current	Baseline / target	Improvement / context
Water, energy, waste or other stewardship measure	Current	Baseline	Change / results
Capital or operating investment relative to scale	Current / recent period	Prior period / plan	Effect / outcomes
Workforce training or safety measure	Current	Prior comparison	Change / outcomes
Local procurement or supplier partnerships	Current	Baseline	Change / contribution
Product development or market diversification	Current	Prior period	Results / resilience
Two EDIRR indicators or examples	Current evidence	Earlier context	Progress / learning

Provide a meaningful baseline, comparison period or target where practicable. Smaller and specialized businesses may use proportionate records and credible examples. Exact revenue dollars are not required; percentage changes or reasonable ranges may be used where commercially sensitive.

Application questions

1. Business Performance and Market Achievement

Describe your principal business and market achievements, including growth, productivity, customers or contribution to the agriculture and food value chain. Explain their significance relative to your scale, resources and business model, with relevant comparisons.

Maximum: 600 words.

2. Innovation and Productivity

Explain how research, new products, technology, craftsmanship or practical process improvements have strengthened your business. Include incremental innovations and explain their effects, using measures where relevant.

Maximum: 600 words.

3. Sustainability and Stewardship

Describe meaningful results in stewardship and sustainability relevant to your operation, such as land, soil, water, energy, waste, climate resilience or animal welfare. Explain what changed and provide suitable evidence.

Maximum: 600 words.

4. Workforce and Community Contribution

Describe your workforce, skills, safety and labour practices, and how you contribute to communities, partners, suppliers and the sector. Explain the benefits achieved and provide relevant evidence or examples.

Maximum: 600 words.

5. Equity, Diversity, Inclusion and Race Relations

Describe how your organization advances equity, diversity, inclusion, positive race relations and accessibility. Identify the barriers you have addressed, the actions taken, who is accountable, and the progress made in areas such as your workplace, community experience, procurement or partnerships. Provide at least two indicators or examples of progress that are meaningful for your organization. These may include numbers, documented changes, feedback or impact storytelling.

Maximum: 600 words.

Additional Supporting Information

Organization Information

Company name, Address, Organization leader (name, title, phone & email), Primary application contact (name, title, phone & email), and number of employees

Organization Description (max 50-75 words)

Provide a brief 50–75 word description of your organization, outlining what you do and the products or services you offer. If selected as an award finalist, this description will be included in the gala program and media kit.

Company Logo

Please forward your high-resolution logo to julia@londonchamber.com

Release Statement

I agree to all terms of the Business Achievement Awards and confirm that the information provided in this application is true and accurate. I authorize the London Chamber of Commerce to share my company's contact information with the media for promotional purposes.

Designate Signature, Title, Date