



# LETHBRIDGE BUSINESS AWARDS

## Sponsorship Proposal



2025

# Lethbridge Business Awards 2025

**Oct 23rd 2025**

## **Coast Lethbridge Hotel & Conference Centre**

The 2025 Lethbridge Business Awards recognizes and honours achievement in local businesses. Entries come from a wide assortment of local businesses who share one common denominator: excellence and innovation in business.

**DW** DAVIDSON & WILLIAMS <sup>LLP</sup>  
**TITLE SPONSOR**

For Sponsorship opportunities, contact Jackie Standing at the Lethbridge Chamber of Commerce via email on [jackie@lethbridgechamber.com](mailto:jackie@lethbridgechamber.com)



# Lethbridge Business Awards 2025

## Dinner Gold Sponsor (1 available)

**\$3500**

### Prior to the Event

- Logo recognition on Lethbridge Chamber of Commerce website
- Logo recognition on Lethbridge Chamber of Commerce social media
- Dinner sponsor recognition on all local radio station
- Business spotlight on Rogers TV

### During the Event:

- Table of eight complimentary tickets to the gala
- Logo recognition on event program
- Event signage for entrance (To be supplied by the sponsor)
- Logo recognition on the table
- Complimentary drink
- Verbal recognition during intro and concluding remarks
- First right of refusal for presenting sponsor status in the subsequent year

### Post Event:

- Logo recognition on all post event marketing including but not limited to a thank you message to all attendees, social media and e-newsletter



# Lethbridge Business Awards 2025

## Silver Sponsor (2 available)

### Dessert

**\$2500**

#### Prior to the event

- Logo recognition on all event marketing including but not limited to event registration page, social media and newsletter.

#### Day of the event

- Four complimentary tickets to the gala
- Name and logo displayed on the program
- Sponsor mention during opening and closing remarks
- Branded Dessert

### Connection Reception

**\$2500**

#### Prior to the event

- Logo recognition on all event marketing including but not limited to event registration page, social media and newsletter.

#### Day of the event

- Four complimentary tickets to the gala
- Name and logo displayed on the program
- Sponsor mention during opening and closing remarks



2025 Sponsorship Proposal

# Lethbridge Business Awards 2025

## Bronze Sponsor (3 available)

### Feature Cocktail

**\$1500**

#### Prior to the event

- Logo recognition on all event marketing including but not limited to event registration page, social media and newsletter.

#### Day of the event

- Two complimentary tickets to the gala
- Name and logo displayed on the program
- Sponsor recognition during opening and closing remarks
- Branded Feature Drink



### Feature Mocktail

**\$1500**

#### Prior to the event

- Logo recognition on all event marketing including but not limited to event registration page, social media and newsletter.

#### Day of the event

- Two complimentary tickets to the gala
- Bar signage and branding
- Name and logo displayed on the program
- Sponsor recognition during opening and closing remarks
- Branded Feature Drink



### Wine

**\$1500**

#### Prior to the event

- Logo recognition on all event marketing including but not limited to event registration page, social media and newsletter.

#### Day of the event

- Two complimentary tickets to the gala
- Wine bottle signage and branding
- Name and logo displayed on the program
- Sponsor recognition during opening and closing remarks
- Branded Feature Drink



# Lethbridge Business Awards 2025

## Corporate Table Sponsor (8 available)

**\$1500**

- Table of 8 tickets
- Branded table signage
- Complimentary drink
- Name mention in the program
- Prime table location
- Recognition during event
- Opportunity to reward team members
- Potential for the opportunity to promote to the attendees of the event

## Gift sponsor

**\$750**

- Two complimentary tickets to the gala
- Sponsor mention during opening and closing remarks
- Opportunity to promote to the community businesses
- Small signage presence at the venue

## Scholarship Supporter

Support the future of our region by contributing to the Chamber Scholarship Fund, which awards one scholarship each year to exceptional students from Lethbridge Polytechnic, the University of Lethbridge, and Red Crow College. To become a scholarship supporter and help invest in local talent, please contact the Lethbridge Chamber office.



# Lethbridge Business Awards 2025

## AWARD SPONSOR

(SOLD)

\$1750

Prior to the event

- Logo recognition on all event marketing including but not limited to the registration page, social media and e-newsletter.

Day of the event

- Sponsor acknowledgement during the gala
- Logo inclusion in the event program - Presenting the award at the gala
- Four complimentary tickets to the gala

Post Event:

- Logo recognition on all post event marketing including but not limited to a thank you message to all attendees, social media and e-newsletter
- Name of the company on the physical award



### BRIDGE BUILDER AWARD

This award recognizes businesses that enhance the region's culture, promote diversity and inclusion, and contribute to its vibrancy and livability.



### NON PROFIT OF THE YEAR AWARD

This award honors a non-profit that has made a significant social, cultural, or economic impact on the community within the past 12-18 months..



### BUSINESS INNOVATION AWARD

This award recognizes a business that has achieved outstanding results through original innovative strategies.



### OUTSTANDING NEW VENTURE

This award recognizes a business under five years old that has shown strong potential for success through innovation, adaptability, and a promising business model.



### BUSINESS OF THE YEAR AWARD

This award honors a business operating for over five years that demonstrates outstanding performance, consistently achieves exceptional results, and exceeds industry standards.



### SPIRIT OF RECONCILIATION AWARD

This award recognizes an organization or Indigenous-led business that has made a meaningful social or economic impact in Lethbridge through a commitment to reconciliation or by embodying the spirit of the region.



### EMPLOYER OF THE YEAR AWARD

This award recognizes an employer who fosters a positive workplace culture by prioritizing employee growth, diversity and inclusion, work-life balance, and team recognition.



### YOUNG BUSINESS PROFESSIONAL AWARD

This award honors a successful business professional aged 35 or younger who demonstrates outstanding leadership, risk-taking, and notable achievements in business.



### LEGACY OF EXCELLENCE AWARD

This award honors a business or individual with over 25 years of success whose outstanding contributions have made a significant positive impact on the Lethbridge community.



### EXCELLENCE IN CUSTOMER SERVICE AWARD

This award recognizes a business that consistently provides outstanding customer service by upholding high professional standards and exceeding customer expectations.

# Available Sponsorships

## SPONSORSHIP DETAILS



**Title Sponsor**



**Gold Dinner Sponsor**



**Silver Dessert Sponsor**



**Silver Connection Reception**



**Corporate Table**



**Gift Sponsor**



**Bronze Feature  
Cocktail Sponsor**



**Bronze Feature  
Mocktail Sponsor**



**Bronze Wine Sponsor**



**Scholarship Supporter**



**Award Sponsor**



**Bridge Builder Award**



**Business Innovative Award**



**Business of The Year Award**



**Employer of the Year Award**



**Legacy of Excellence Award**



**Non Profit of the Year Award**



**Outstanding New Venture**



**Spirit of Reconciliation Award**



**Young Business Professional Award**



**Excellence in Customer Service Award**