

GOHBA 43RD ANNUAL HOUSING DESIGN AWARDS



2026 SPONSORSHIP

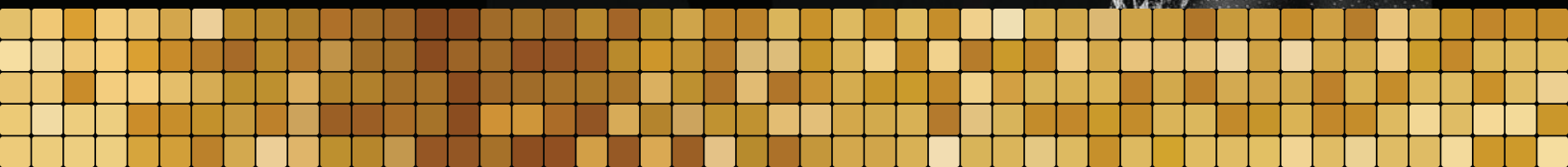
About THE GALA

Since its establishment in 1983, the Greater Ottawa Home Builders' Association (GOHBA) Housing Design Awards have set the gold standard for excellence in residential design and construction. Brought to life each year by a passionate and dedicated committee, this iconic Gala is meticulously curated to deliver an unforgettable evening of celebration, prestige, and industry recognition.

The Housing Design Awards shine a spotlight on the very best in new home construction and renovations, honouring the vision, innovation, and craftsmanship of Ottawa's leading builders, architects, designers, and renovators.

With more than 350 submissions annually, it is the most competitive and sought-after design awards program in the region.

Drawing over 900 guests each year, the Housing Design Awards Gala is the most anticipated and best-attended event on GOHBA's calendar. This show-stopping evening brings together the city's top industry leaders for a night of glamour, celebration, and unparalleled networking, making it a premier platform for sponsors to gain exceptional visibility and align their brand with excellence at the highest level.





The Gala **EXPERIENCE**

The Housing Design Awards Gala presents a powerful and strategic opportunity for businesses to elevate brand visibility, strengthen market presence, and connect authentically with their target audience. Sponsors gain direct access to industry leaders and decision-makers while aligning their brand with innovation, excellence, and community impact in a highly prestigious setting.

Sponsor Recognition

Sponsorship of the 43rd Annual Housing Design Awards delivers unparalleled recognition well beyond the Gala evening itself. Sponsors receive prominent visibility through targeted e-blasts, social media campaigns, digital newsletters, print publications, and repeated on-stage acknowledgements throughout the event, maximizing brand reach before, during, and after Gala night.

Brand Exposure & Activation

Each sponsorship tier is thoughtfully designed to elevate brand presence and create meaningful engagement. Through exclusive activation opportunities and high-impact touchpoints, sponsors are positioned to connect with potential clients, expand their professional network, and deliver memorable brand experiences that resonate with over 900 influential attendees.

43rd Housing Design Awards

SPONSORSHIP OPPORTUNITIES

Included Benefits	Title/ Presenting \$14,000 (1) Sold	Platinum \$10,000 (4)	Gold \$8,000 (12)	Silver \$6,500 (10)	Bronze \$5,000 (10)
First Right of Refusal	✓	✓	✓	✓	✓
Exclusive Naming Rights	✓	-	-	-	-
Opportunity to Address Attendees / Opening Remarks	✓	-	-	-	-
Number of Gala Tickets Included	20	10	8	4	2
Trophy Presentations	3	2	2	1	1
Company Ad in Keepsake Program	2 pages	1 page	1 page	-	-
Promotional Video During Awards Presentation	1 (30-60 sec)	1 (15-30 sec)	1 (15-30 sec)	-	-
Scripted Company Intro for Presenting Category	3	2	2	1	1
Premium Visibility / Branding (item/area sponsored)	✓	✓	✓	✓	-
Logo on All Promotional Materials & Platforms	✓	✓	✓	✓	✓
Logo on Screen for Presenting Category	3	2	2	1	1
Logo in Keepsake Program	✓	✓	✓	✓	✓
Logo on Photoshoot Backdrop	✓	✓	✓	✓	✓
Continuous Logo Loop on Dedicated Screen	✓	-	-	-	-
Promotional Banner Ad for Impact Newsletter (per year)	3	2	2	1	-
Newsletter Advertising Opportunity (per year)	3	2	2	1	-



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SAVE THE DATE

Saturday, November 7, 2026

Rogers Centre Ottawa
55 Colonel By Drive
Ottawa, ON K1N 9J2, Canada

We extend our sincere appreciation to all our sponsors for their invaluable contributions. Your continued commitment and support play a vital role in bringing this event to life, and we are truly grateful for your partnership in making it such a remarkable success.

To sponsor and contribute to this extraordinary event, please contact Ellie Dellis, Head of Events, at ellie@gohba.ca.

