

# 2026 Business Awards of Excellence Sponsorship Opportunities

## Celebrate Excellence. Elevate Your Brand.

The Carleton Place & District Chamber of Commerce Business Awards of Excellence recognize the outstanding businesses, entrepreneurs, employees, and community leaders who help our region thrive.

As a sponsor, your organization will be aligned with one of the area's premier business recognition events while gaining valuable exposure to business leaders, community influencers, and decision-makers from across the region.

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## Title Sponsor

**Exclusive | \$2,500**

**Includes 4 Gala Tickets**

The Title Sponsor serves as the presenting partner of the Business Awards of Excellence and receives the highest level of visibility throughout the awards program.

### Benefits:

- Premier logo placement on marketing materials, Chamber communications, media releases, event program, and website
  - Front cover recognition in the Awards Gala program
  - Opportunity to present an award during the Gala
  - Two-minute speaking opportunity at the event
  - Stage banner placement (banner supplied by sponsor)
  - Pre- and post-event social media recognition
  - Post-event thank-you visibility through media partners
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## Cocktail Reception Sponsor

**Exclusive | \$1,250**

**Includes 2 Gala Tickets**

Present your brand as guests gather and network before the awards presentation.

**Benefits:**

- Branding of the Cocktail Reception
  - Logo placement on Chamber website and social media
  - Recognition in the Awards Gala program
  - On-screen recognition during the Gala
  - Opportunity to display company signage at the reception
  - Recognition in post-event communications
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## Photo Booth Sponsor

**Exclusive | \$1,250**

**Includes 2 Gala Tickets**

Create a memorable guest experience while generating lasting brand exposure.

**Benefits:**

- Logo placement on Chamber website and social media
  - Recognition in the Awards Gala program
  - On-screen recognition during the Gala
  - Opportunity to provide a branded backdrop
  - Opportunity to provide themed props and décor
  - Recognition in post-event communications
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## Platform Sponsor

**Exclusive**

Support the online nominations and judging platform that powers the Business Awards of Excellence.

**Benefits:**

- Branding throughout the awards platform
- Sponsor recognition in awards marketing
- Logo placement on website and social media
- Recognition in the Awards Gala program

*Current Sponsor: Aspen Films*

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# Entertainment Sponsor

**Exclusive | \$1,250**

**Includes 2 Gala Tickets**

Support the live entertainment that enhances the Gala experience.

**Benefits:**

- Event signage recognition
  - Sponsor recognition in awards marketing
  - Logo placement on website and social media
  - Recognition in the Awards Gala program
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# Wine Sponsor

**Exclusive | \$1,250**

**Includes 2 Gala Tickets**

Associate your brand with one of the evening's most popular guest experiences.

**Benefits:**

- Logo placement on Chamber website and social media
  - Recognition in the Awards Gala program
  - On-screen recognition during the Gala
  - Opportunity for branded wine bottle tags
  - Recognition in post-event communications
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# Dessert Sponsor

**Exclusive | \$1,250**

**Includes 2 Gala Tickets**

Help create a memorable finish to the evening.

**Benefits:**

- Logo placement on Chamber website and social media
  - Recognition in the Awards Gala program
  - On-screen recognition during the Gala
  - Opportunity for dessert sponsorship recognition in the event program
  - Recognition in post-event communications
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## Award Sponsor

**Limited Availability | \$1,000**

**Includes 2 Gala Tickets**

Sponsor a specific award category and help recognize excellence within our business community.

**Benefits:**

- Sponsor one award category
  - Opportunity to present the award during the Gala
  - Logo placement on the awards website
  - Recognition in the Awards Gala program
  - Brand recognition on the award trophy
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## Event Supporter

**\$500**

**Includes 2 Gala Tickets**

A flexible sponsorship opportunity that demonstrates support for local business excellence.

**Benefits:**

- Logo placement on Chamber website and social media
  - Recognition in the Awards Gala program
  - On-screen recognition during the Gala
  - Recognition in event marketing materials
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# Table Sponsor

**\$250**

Create a welcoming and memorable experience for Gala guests.

**Benefits:**

- Recognition at one Gala table
  - Opportunity to provide a centrepiece and guest favours
  - Recognition on Chamber website and social media
  - Recognition in event marketing materials
  - Listing in the Awards Gala program
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## Secure Your Sponsorship

Sponsorship opportunities are available on a first-come, first-served basis.

For more information or to reserve your sponsorship, please contact:

**Carleton Place & District Chamber of Commerce**

170 Bridge Street, Carleton Place, ON

613-257-1976

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