

2026 Business Awards of Excellence Sponsorship Opportunities

Celebrate Excellence. Elevate Your Brand.

The Carleton Place & District Chamber of Commerce Business Awards of Excellence recognize the outstanding businesses, entrepreneurs, employees, and community leaders who help our region thrive.

As a sponsor, your organization will be aligned with one of the area's premier business recognition events while gaining valuable exposure to business leaders, community influencers, and decision-makers from across the region.

Title Sponsor

Exclusive | \$2,500

Includes 4 Gala Tickets

The Title Sponsor serves as the presenting partner of the Business Awards of Excellence and receives the highest level of visibility throughout the awards program.

Benefits:

- Premier logo placement on marketing materials, Chamber communications, media releases, event program, and website
 - Front cover recognition in the Awards Gala program
 - Opportunity to present an award during the Gala
 - Two-minute speaking opportunity at the event
 - Stage banner placement (banner supplied by sponsor)
 - Pre- and post-event social media recognition
 - Post-event thank-you visibility through media partners
-

Cocktail Reception Sponsor

Exclusive | \$1,250

Includes 2 Gala Tickets

Present your brand as guests gather and network before the awards presentation.

Benefits:

- Branding of the Cocktail Reception
 - Logo placement on Chamber website and social media
 - Recognition in the Awards Gala program
 - On-screen recognition during the Gala
 - Opportunity to display company signage at the reception
 - Recognition in post-event communications
-

Photo Booth Sponsor

Exclusive | \$1,250

Includes 2 Gala Tickets

Create a memorable guest experience while generating lasting brand exposure.

Benefits:

- Logo placement on Chamber website and social media
 - Recognition in the Awards Gala program
 - On-screen recognition during the Gala
 - Opportunity to provide a branded backdrop
 - Opportunity to provide themed props and décor
 - Recognition in post-event communications
-

Platform Sponsor

Exclusive

Support the online nominations and judging platform that powers the Business Awards of Excellence.

Benefits:

- Branding throughout the awards platform
- Sponsor recognition in awards marketing
- Logo placement on website and social media
- Recognition in the Awards Gala program

Current Sponsor: Aspen Films

Entertainment Sponsor

Exclusive | \$1,250

Includes 2 Gala Tickets

Support the live entertainment that enhances the Gala experience.

Benefits:

- Event signage recognition
 - Sponsor recognition in awards marketing
 - Logo placement on website and social media
 - Recognition in the Awards Gala program
-

Wine Sponsor

Exclusive | \$1,250

Includes 2 Gala Tickets

Associate your brand with one of the evening's most popular guest experiences.

Benefits:

- Logo placement on Chamber website and social media
 - Recognition in the Awards Gala program
 - On-screen recognition during the Gala
 - Opportunity for branded wine bottle tags
 - Recognition in post-event communications
-

Dessert Sponsor

Exclusive | \$1,250

Includes 2 Gala Tickets

Help create a memorable finish to the evening.

Benefits:

- Logo placement on Chamber website and social media
 - Recognition in the Awards Gala program
 - On-screen recognition during the Gala
 - Opportunity for dessert sponsorship recognition in the event program
 - Recognition in post-event communications
-

Award Sponsor

Limited Availability | \$1,000

Includes 2 Gala Tickets

Sponsor a specific award category and help recognize excellence within our business community.

Benefits:

- Sponsor one award category
 - Opportunity to present the award during the Gala
 - Logo placement on the awards website
 - Recognition in the Awards Gala program
 - Brand recognition on the award trophy
-

Event Supporter

\$500

Includes 2 Gala Tickets

A flexible sponsorship opportunity that demonstrates support for local business excellence.

Benefits:

- Logo placement on Chamber website and social media
 - Recognition in the Awards Gala program
 - On-screen recognition during the Gala
 - Recognition in event marketing materials
-

Table Sponsor

\$125

Create a welcoming and memorable experience for Gala guests.

Benefits:

- Recognition at one Gala table
 - Opportunity to provide a centrepiece and guest favours
 - Recognition on Chamber website and social media
 - Recognition in event marketing materials
 - Listing in the Awards Gala program
-

Secure Your Sponsorship

Sponsorship opportunities are available on a first-come, first-served basis.

For more information or to reserve your sponsorship, please contact:

Carleton Place & District Chamber of Commerce

170 Bridge Street, Carleton Place, ON

613-257-1976

info@cpchamber.com