

2026 BERG AWARD GUIDELINES

CHBA-NL BUILDING EXCELLENCE & RESIDENTIAL GROWTH (BERG) AWARDS

The Canadian Home Builders' Association - Newfoundland and Labrador BERG Awards is Newfoundland and Labrador's most prestigious competition celebrating outstanding achievements in the residential construction industry. These awards recognize excellence in new homes, renovations, marketing, real estate and more. With over 18 categories, the program showcases the best work from builders, renovators, developers and many more.

Winning or being named a finalist is a mark of distinction and credibility in the industry.



BENEFITS OF ENTERING

More Than an Award - A Strategic Spotlight for Your Brand

Submitting to the CHBA-NL BERG Awards is more than a chance to win - it's a powerful marketing opportunity that puts your company in front of the industry's most influential voices.

With nearly 150 guests in attendance, including top builders, renovators and stakeholders, the awards ceremony offers unmatched visibility and prestige.

Amplify your impact. Whether you're a builder, renovator, service professional, subtrades or supplier, participating in the Awards is a strategic move to showcase your excellence, gain exposure, and grow your business.

WHY SUBMIT?

- **Elevate Brand Visibility:** Finalists and winners are featured in social media campaigns and event materials
- **Onstage Recognition:** Your work is celebrated in front of an audience, positioning your brand alongside the best in the industry.
- **Business Growth:** Award recognition helps attract new clients, build trust, and open doors to future collaborations.
- **Competitive Advantage:** Being honoured by CHBA-NL strengthens your credibility and sets you apart in a busy marketplace.



CATEGORIES

NEW HOME AWARDS

The New Home Awards recognize excellence in residential construction, celebrating builders who demonstrate outstanding achievement in design, craftsmanship, innovation, functionality, and customer satisfaction. These awards showcase the best in new home construction and honour projects that contribute to raising the standard of housing within the industry.

- Under 1,500 square feet
- Between 1,500 - 2,200 square feet
- Over 2,200 square feet
- Multi-Unit
- Excellence in Affordable Housing

RENOVATOR AWARDS

The Renovator Awards recognize excellence in residential renovation, celebrating contractors and renovators who demonstrate outstanding craftsmanship, innovation, design, and project execution. These awards honour projects that transform existing homes into enhanced, functional, and beautifully finished spaces that improve quality of life for homeowners.

- Under \$50,000 (Exterior or Interior)
- Between \$50,000 and \$100,000 (Exterior or Interior)
- Over \$100,000 (Exterior or Interior)
- Kitchen
- Bathroom

MARKETING OF NEW HOMES

The Marketing of New Homes Award recognizes excellence in the promotion and marketing of newly constructed residential homes. This award celebrates builders, developers, and marketing professionals who demonstrate creativity, strategy, and effectiveness in showcasing new homes to prospective buyers.

REAL ESTATE SALE TEAM OR INDIVIDUAL AWARD

The Real Estate Sales Team or Individual Award recognizes outstanding achievement in the marketing and sale of new homes and residential developments. This award honours real estate professionals who demonstrate exceptional professionalism, industry knowledge, customer service, and success in connecting homebuyers with the right home.

SUB TRADE AWARD

The Sub-Trade Award recognizes the outstanding contributions of skilled trade professionals and companies whose expertise, workmanship, and commitment to quality play a vital role in the success of residential construction and renovation projects.

SUPPLIER AWARD

The Supplier Award recognizes a supplier, distributor, or building materials company that demonstrates exceptional service, product quality, reliability, and commitment to supporting the residential construction and renovation industry.

PROFESSIONAL SERVICES AWARD

The Professional Services Award recognizes an individual, firm, or organization that provides exceptional professional expertise and support to the residential construction and renovation industry. This award honours those whose knowledge, service, and commitment contribute significantly to the success of builders, renovators, developers, and homeowners. (architecture, engineering, design, planning, surveying, legal services, accounting, financial services, marketing, consulting, project management, and other specialized services that support the residential construction sector).

SAFETY AWARD

The Safety Award recognizes a builder, renovator, trade contractor, supplier, or industry professional who demonstrates an outstanding commitment to workplace health and safety within the residential construction industry.

This award honours organizations and individuals who foster a strong culture of safety through proactive planning, employee training, hazard prevention, regulatory compliance, and continuous improvement of safety practices. Judges will evaluate submissions based on safety programs and policies, employee engagement, training initiatives, incident prevention measures, leadership commitment, and overall contributions to creating safer workplaces.

COMMUNITY LEADERSHIP AWARD

This category recognizes individuals who are making significant contributions to their community through their time, actions, talents and dedication (outside any volunteer work done for their employer). The honoree selected should serve as a role model for compassion and service and be striving to make our communities a better place. Nominations are made by fellow members and there is no fee required.

ELIGIBILITY REQUIREMENTS

- Entrants must be members in good standing of CHBA-NL
- There is no nomination process - entries are submitted directly by the applicant with the exception of the Community Leadership Award. (nominated by other members)
- All submitted projects must be completed and meet the specific criteria outlined for each category.

ENTRY FEES

The entry fee is \$150 plus hst. Each additional entry is \$75 plus hst. Entry fees are waived for new members in the first year of membership (multiple awards).

TIMELINE

Entry Period: Submissions are now open until August 31st for the 2026 competition

Submission Deadline: August 31, 2026 at 11:59 PM

Finalists Announced: September 2026

Winners Revealed: October 3, 2026 (The Bella Vista, St. John's)

HOW TO ENTER

- Visit <https://chbanl.awardify.io/account/login/>
- Create an account on the awards submission platform
- Select your categories and complete the online form
- Upload all required materials, including the Homeowner Permission forms (if applicable)
- Submit your entry and pay the applicable fee(s)

For questions or support, contact CHBA-NL at admin@chbanl.ca or 709 753 2000

