Awards Sponsorship Package

2026 recognition year | 2027 awards celebration

Recognizing residential design, industry leadership and the members who strengthen residential construction across the Lethbridge region. Support the celebration through one of the sponsorship opportunities below.

Title Sponsor - $5,000 (1 sponsorship)

- 8 tickets to the event | 16 drink tickets
- Event naming recognition as "[Event name], presented by [Sponsor]" on invitations, the event page, ticket promotion, event signage and the program
- Largest sponsor logo placement in the event program and on sponsor acknowledgement screens, with prominent recognition on opening and closing screens
- Prominent company recognition on all BILD-produced event marketing materials and the awards website
- Primary sponsor recognition in BILD-produced winner announcements and newspaper advertisements or features, where published
- Primary sponsor recognition in BILD social media promotion and winner-announcement posts, with company tagging where available
- Dedicated sponsor announcement through BILD communications and social media
- Opportunity to deliver opening remarks of up to two minutes
- Emcee acknowledgement at the beginning and end of the program
- Recognition in the post-event sponsor thank-you
- Award-category sponsorship is sold separately

Celebrating Excellence Video Sponsor - $3,000 (1 sponsorship)

- 6 tickets to the event | 12 drink tickets
- Opportunity to speak briefly and introduce the video, up to one minute in total
- Exclusive sponsor credit immediately before and after the video
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition alongside any approved public sharing of the video
- Recognition in the post-event sponsor thank-you
- Social media recognition highlighting the Celebrating Excellence segment, with company tagging where available
- Sponsor acknowledgement in BILD-produced overall winner coverage, including newspaper advertisements or features, where published.

Apex Award Category Sponsor - $3,000 (1 sponsor per category)

Apex categories: Builder of the Year, Trade, Supplier, Professional Service

- 6 tickets to the event | 12 drink tickets
- Onstage presentation of the award and a photograph with the recipient; no sponsor remarks
- Sponsor name engraved on the nameplate of the award
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Company logo on the relevant finalist and winner slides
- Named acknowledgement when the emcee introduces the category
- Recognition alongside the sponsored category in BILD-produced winner announcements, including newspaper advertisements or features where published, and in the post-event sponsor thank-you
- Category-specific recognition in BILD social media finalist and winner announcements, with company tagging where available

Industry Leadership Award Category Sponsor - $2,500 (1 sponsor per category)

Industry Leadership categories: Community Involvement, Safety Leadership, Emerging Leader, Industry Leader

- 4 tickets to the event | 8 drink tickets
- Onstage presentation of the award and a photograph with the recipient; no sponsor remarks
- Sponsor name engraved on the nameplate of the award
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Company logo on the relevant finalist and winner slides
- Named acknowledgement when the emcee introduces the category
- Recognition alongside the sponsored category in BILD-produced winner announcements, including newspaper advertisements or features where published, and in the post-event sponsor thank-you
- Category-specific recognition in BILD social media finalist and winner announcements, with company tagging where available.

Platinum Sponsor - $2,200 (Unlimited)

- 4 tickets to the event | 8 drink tickets
- Prominent company logo placement in event marketing, on the awards website, in the program and on sponsor acknowledgement screens, above the gold tier.
- Individual sponsor slide in the pre-program and dinner screen rotation
- Grouped verbal acknowledgement by the emcee
- Recognition in the post-event sponsor thank-you
- Individual social media sponsor recognition, with company tagging where available

Entertainment Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Opportunity to briefly introduce the entertainment at the start of that portion of the event
- Company recognition near the performance area and on the entertainment introduction slide
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Champagne Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company recognition at the champagne service point and on associated menu or service signage
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Wine Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company logo on table-wine bottle labels and recognition on the wine listing or table signage
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Signature Drink Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company recognition beside the featured cocktail on the drink menu and at the bar
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Signature Mocktail Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company recognition beside the featured mocktail on the drink menu and at the bar
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

First Course Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company recognition beside the first course on the menu and emcee acknowledgement before service
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Main Course Sponsor - $2,000 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Company recognition beside the main course on the menu, emcee acknowledgement before service and buffet signage if applicable
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Midnight Lunch Sponsor - $1,800 (1 sponsorship)

- 4 tickets to the event | 8 drink tickets
- Exclusive company recognition at the midnight lunch station and on its menu or service signage
- Emcee acknowledgement when midnight lunch service opens
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Dessert Sponsor - $1,500 (1 sponsorship)

- 2 tickets to the event | No drink tickets included
- Company recognition on the dessert menu or at the dessert service point
- Emcee acknowledgement when dessert is introduced
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Design Award Category Sponsor - $1,500 (1 sponsor per category)

- 2 tickets to the event | No drink tickets included
- Onstage presentation of the award and a photograph with the recipient; no sponsor remarks
- Sponsor name engraved on the nameplate of the award
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Company logo on the relevant finalist and winner slides
- Named acknowledgement when the emcee introduces the category
- Recognition alongside the sponsored category in BILD-produced winner announcements, including newspaper advertisements or features where published, and in the post-event sponsor thank-you
- Category-specific recognition in BILD social media finalist and winner announcements, with company tagging where available

Design categories: New Home Design in nine single-family size divisions; Multi-Family Unit; Energy Efficient Housing; Best Kitchen; Best Ensuite; Renovated Kitchen; Special Feature; Renovation Overall; Neighbourhood of the Year; Members Choice Best Home.

New Home Design divisions: Under 1,600; 1,600–1,800; 1,801–2,000; 2,001–2,200; 2,201–2,400; 2,401–2,600; 2,601–2,800; 2,801–3,000; and Over 3,000 sq ft.

Photography Sponsor - $1,500 (1 sponsorship)

- 2 tickets to the event | No drink tickets included
- Company recognition at the designated event photo area
- Sponsor credit on the event photo gallery landing page and in the BILD communication sharing the gallery
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Candy Bar Sponsor - $1,000 (2 shared sponsorships)

- 2 tickets to the event | No drink tickets included
- Equal company recognition for both sponsors at the candy bar
- Company recognition on candy bags where practical; branded materials and production arrangements to be confirmed with BILD
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in BILD social media content highlighting the sponsored experience or in sponsor acknowledgements, with company tagging where available

Gold Sponsor - $1,000 (Unlimited)

- 2 tickets to the event | No drink tickets included
- Company recognition on event marketing materials and the awards website
- Company logo in the event program and on sponsor acknowledgement screens
- Recognition in the post-event sponsor thank-you
- Recognition in grouped BILD social media sponsor acknowledgements, with company tagging where available

Note: Award categories are entry-dependent and may be removed or combined. BILD will consult affected sponsors and confirm suitable alternatives. Sponsorships are subject to returning sponsor commitments, availability and production deadlines. Hall of Fame sponsorship is offered only if the recognition is presented. Applicable GST is additional.

For sponsorship information: membership@bildlethbridge.ca | 403-328-2288

AWARDS OF EXCEL LENCE IN HOUSING

Sponsorship Commitment Form

Select your sponsorship, complete your contact details, then sign and return this form to ***membership@bildlethbridge.ca****.*

01 SELECT YOUR SPONSORSHIP

☐	Title Sponsor	$5,000
☐	Celebrating Excellence Video Sponsor	$3,000
☐	Apex Award Category Sponsor	$3,000
☐	Industry Leadership Award Category Sponsor	$2,500
☐	Hall of Fame Sponsor	$2,500
☐	Platinum Sponsor	$2,200
☐	Entertainment Sponsor	$2,000
☐	Champagne Sponsor	$2,000
☐	Wine Sponsor	$2,000
☐	Signature Drink Sponsor	$2,000
☐	Signature Mocktail Sponsor	$2,000
☐	First Course Sponsor	$2,000
☐	Main Course Sponsor	$2,000
☐	Midnight Lunch Sponsor	$1,800
☐	Dessert Sponsor	$1,500
☐	Design Award Category Sponsor	$1,500
☐	Photography Sponsor	$1,500
☐	Candy Bar Sponsor (shared)	$1,000
☐	Gold Sponsor	$1,000

Category sponsors (Apex, Industry Leadership or Design): please note your preferred award category. Categories are entry dependent, so a second choice helps.

First choice _____ Second choice _____

Total sponsorship commitment $ _____ *plus applicable GST*

02 COMPANY & CONTACT DETAILS

COMPANY NAME (AS IT SHOULD APPEAR IN RECOGNITION)

SPONSORSHIP CONTACT NAME

TITLE

SPONSORSHIP CONTACT EMAIL

PHONE

MARKETING CONTACT NAME (LOGOS & PROMOTION)

MARKETING CONTACT EMAIL

ACCOUNTING / INVOICE EMAIL

SOCIAL MEDIA HANDLES FOR TAGGING

03 AUTHORIZATION

By signing below, we confirm our commitment to the sponsorship selected above. We understand that sponsorships are subject to returning sponsor commitments, availability and production deadlines; that award categories are entry dependent and may be removed or combined, in which case BILD will consult us and confirm suitable alternatives; and that applicable GST is additional.

AUTHORIZED SIGNATURE

DATE

PRINTED NAME

TITLE

Return your completed form to membership@bildlethbridge.ca | 403-328-2288