

Awards of Excellence in Housing Entry Guide



The Awards of Excellence in Housing honors exceptional achievements and admirable service in the respective fields of the Associations' Membership, including the prestigious Builder of the Year, Custom Builder of the Year and Development of the Year awards. The awards committee strongly encourages you to review the submission requirements for the Awards of Excellence in Housing in this entry guide.

Dates to Remember

Awardify Open date: **October 2, 2023, at 9:00AM**

Awardify Closing date: **November 3, 2023, at 11:59PM**

Gala Ticket Sales: **January 5, 2024 – February 2, 2024**

Gala Event: **February 9, 2024**

Notice

This document is provided to make preparing your entry as easy as possible. All entries must be completed on our online platform. In the case of a discrepancy between this document and our online platform, the online platform will take precedence.

By entering a project, you confirm that you have read the Eligibility Requirements for the BILD Lethbridge Awards and that you agree to be bound by the conditions set out for the competition.

To ensure the pricing of the entry is correct, you may be asked to submit additional documents to support your entry, which may include: a sales contract, lot purchase agreement, statement of adjustment, a copy of MLS, or a detailed breakdown of the price of the home.

Eligibility | General Information

- Entrant must be a BILD Lethbridge Region Member in good standing
- All materials submitted become the property of the BILD Lethbridge Region and will not be returned
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Lethbridge Region
- Entries will be judged by submitted photographs only
- Artist's renderings will not be accepted
- Dwelling units submitted for consideration in previous years are not eligible
- Remove all company names, logos, and addresses from submitted materials, including photos
- A maximum of two (2) submissions per member will be accepted in each category
- Qualifying date for all entries is from October 1 – September 30 of each Award Year
- Housing must be built in the Lethbridge region (within 200 km radius)
- Renovation Homes must be for residential use only, and not for commercial use
- Due to the Privacy Act, ALL renovation category entries must obtain a signed Homeowner Waiver Form. If one is not provided, this may result in an automatic disqualification
- It is the responsibility of each BILD Member to ensure that their customer contact information can be provided to BILD under the Personal Information Protection Act. BILD will not be held responsible and/or liable for any information that is submitted incorrectly under this Act
- All entries must be submitted in full; missing information may result in a deficient evaluation (No entry will be disqualified due to insufficient number of photographs)

No Charge for Parade of Homes Entries

There is no charge for the Parade of Homes entries in the Single Family, Multi Family or Energy Efficient categories, as the fees are included in the Parade of Homes Registration Fee in the award year. BILD Lethbridge will review all entries and ensure invoices do not include Parade of Homes entry costs.

Submission Requirements

All submissions are completed electronically on the BILD Awardify website.

<https://bildlr.awardify.io/>

- Payment – All entries will be invoiced directly by BILD Lethbridge and NOT online
- Renderings are not permitted and submitting renderings may disqualify the entry
- Simple Floor Plan (PDF); no artist renderings
- Homeowner Permission Form (owner occupied homes only) should be in your possession if requested by BILD
- Maximum Number of Entries per Category – 2
- **Company name and/or logo must not be listed on any photos, except for the Sales and Marketing Categories**
- **Company name and/or logo must not be listed on any drawings**

Photos/Floorplan

No major alterations to the photos (interior or exterior) are permitted.

Exceptions:

- Color correction is acceptable.
- Sales Centres must be covered up with a standard garage door only.
- Dirt can be covered with grass (no landscaping).
- Grey-out of interior windows is acceptable but no altering views seen from the window.
- Any reference to the company name or logo must be removed.

Ensure there is a photo of all areas outlined in the category. A missing photo (ie: kitchen or ensuite) may result in a zero mark.

How to Calculate Square Footage

When calculating the square footage of the home include Exterior Walls (not including garage), cantilever or fireplace, staircases (twice on two storey homes and once on bungalow homes). Calculate above grade only; basement not included.

Basements are not to be included when calculating the square footage of the entry, however, any special features of the basement will be allowed to be submitted in the "Special Features" criteria section.

Price Specification | How to Calculate Price

Single Family and/or Multi-Family

All Builders must submit the price based on the current market value at the time of your entry OR the purchase price at the time of sale, with the noted exclusions below.

Please Note: Lottery homes, staff purchases, and builder owner homes must submit the selling price as if the home were sold to the public.

INCLUDE in calculation

- Base model price
- all interior / exterior upgrades
- all change orders
- extras of additional appliances
- permanent fixtures
- a 20' driveway
- all costs associated with developing the basement if basement is included in the entry.

EXCLUDE in calculation

- all GST
- land cost
- landscaping
- detached garage
- window coverings
- all costs associated with finishing and furnishing the garage, IF used as a Sales Centre
- all costs associated with developing the basement, if basement is not included in the entry.

OPTIONAL BASEMENT DEVELOPMENT CRITERIA

OPTION 1 - It is optional to include the basement development in single family and multi-family entry. If the submission INCLUDES the basement, the price must include the basement development and it must be submitted in the appropriate price category. (YOU MUST INCLUDE THE BASEMENT IN THE COMMENTS, PHOTOS AND FLOOR PLAN.)

OPTION 2 - If the basement is NOT included in the submission, the price should not include the basement development, and be submitted in the appropriate price category. (YOU CANNOT INCLUDE THE BASEMENT IN COMMENTS, PHOTOS OR FLOOR PLAN.)

Judging Procedures | Details

- Judging will take place online after closing of the entries. Judges will have an opportunity to review submitted materials online
- Incomplete entries are judged accordingly and may be disqualified due to insufficient information and materials
- Entries will be judged according to the criteria as listed below under each category
- Decisions of the judges are final
- The Board of Directors reserves the right to revise or cancel any of the Award's procedures that they deem necessary to keep fairness and equality in the Awards program
- There will be no onsite judging of homes
- Each entry will be judged on its own merit by a panel of industry judges from outside the Lethbridge region
- Single Entries: if the single entry is in a category that can be combined, we may combine categories to promote competition. If a single entry is in a category that cannot be combined, the entry must meet or exceed a minimum score to be eligible to win the award.

Award Winners

- Winners may publish their achievements but must include the winning year in the advertising / promotion of the Award
- Winners in each category will be granted the use of the "Awards of Excellence" logo for advertising purposes

Categories

*New Home Design Single Family (8 Categories)

Represents the best in layout, design, and style in single family construction

- Single Family Under \$475,000
- Single Family \$475,001-\$525,000
- Single Family \$525,001-\$600,000
- Single Family \$600,001-\$800,000
- Single Family \$800,001-\$1,000,000
- Single Family \$1,000,001 - \$1,500,000
- *New* Single Family \$1,500,001 - \$2,000,000
- *New* Single Family Over \$2,000,001

Judging Criteria

Exterior – 15%

Kitchen – 20%

Great Room – 10%

Ensuite/Main Bath – 20%

Special Features – 20%

Floorplan/Layout – 15%

*These categories qualify for the **Builder of the Year** Award and **Custom Builder of the Year** Award

New Home Design Multi-Family (2 Categories)

Represents the best in layout, design and style in multi-family construction

Multi-Family Unit

Judging Criteria

Exterior – 15%

Kitchen – 20%

Great Room – 10%

Ensuite/Main Bath – 20%

Special Features – 20%

Floorplan/Layout – 15%

Multi-Family Overall Complex

Judging Criteria

Exterior – 50%

Special Features – 30%

Overall Impression – 20%

Energy Efficient Housing in New Home Design (1 Category)

Represents best in energy efficient design in new home construction.

Judging Criteria

Energuide Rating/Blower Door Test (air tightness) - 50%

Products, Materials, and Systems - 35%

Overall Marketability - 15%

Renovation (7 categories)

Represents the best in renovation from special features, design solutions and overcoming design constraint

Best Renovated Bathroom

Best Renovated Kitchen

New Best Renovated Basement

New Best Renovated Exterior

Changes to exterior finishings or design

New Best Renovated Addition

*Renovator's Choice

*Spaces that do not fit within the description of other renovation categories i.e., sunrooms, wine rooms, pool rooms, etc.

Best Renovation Overall

Projects entered into this category must involve more than one room and may include interior and exterior work, including the reconfiguration of existing spaces and/or addition of new space.

Judging Criteria for all renovation categories

Overall Appeal – 30%

Design Solutions – 25%

Special Features - 20%

Constraints/Challenges – 20%

Value – 5%

No comments required by entrant. Judge will rate the perceived value of the renovation compared to other entries by looking at the finishes, features and reading comments.

*These categories qualify for the **Renovator of the Year** Award

Best Of: Design in New Construction (6 Categories)

Represents the Best Ensuite, Best Kitchen, Builder's Choice, and Parade of Homes: People's Choice in new construction.

New Best Ensuite Under \$650,000 (total home value)

New Best Ensuite Over \$650,001 (total home value)

New Best Kitchen Under \$650,000 (total home value)

New Best Kitchen Over \$650,001 (total home value)

New Builder's Choice

Rooms that do not fit within the description of other design categories in a new construction, i.e., sunrooms, wine rooms, pool rooms, etc,

Judging Criteria for Best Ensuite, Best Kitchen, and Builder's Choice Categories

Layout/Functionality - 30%

Materials/Installation - 25%

Special Features - 20%

Overall Appeal - 25%

Best of Parade of Homes: People's Choice

Based on the ratings provided by the visitors of the homes during the Parade of Homes

Judging Criteria

Highest rating on the Parade of Homes App and engagement indicators

Secondary criteria: Assessment of reviews for houses.

Best Of: Design in New or Renovated Construction (2 Categories)

Represents the Outdoor Space and Best Special Feature in a new or renovated space.

Best Outdoor Space

Represents the Best Outdoor Space in a **new or renovated** space.

Judging Criteria

Design – 30%

Layout/Functionality - 25%

Special Features - 15%

Overall Appeal - 30%

New Best Special Feature

Represents the Best Special Feature in a **new or renovated** home. (ex: fireplace mantle, kid's climbing wall, hoodfan). This category is for a specific feature, not a room.

Judging Criteria

Innovative/ Uniqueness – 30%

Functionality - 30%

Overall Appeal - 30%

Value – 10%

No comments required by entrant. Judge will rate the perceived value of the special feature compared to other entries across all criteria.

Sales & Marketing (2 Categories)

Demonstrates innovation and effectiveness through marketing programs, sales center/show room, and customer service

Best Retail Showroom

Judging Criteria:

General Impression/Interior Design - 50%

Consumer Content - 15%

Exterior Design - 10%

Functionality/Use of Space - 25%

Best Overall Marketing

Judging Criteria:

Content - 30%

Ease of Navigation - 15%

Creative Design - 20%

Social Media Presence - 30%

Use of the BILD Member (BILD) Logo - 5%

Community Involvement (1 Category)

Awarded to a company that has demonstrated qualities of compassion and service to either one organization or a variety of volunteer activities in one year.

The company cannot receive monetary benefit for the charitable activities/events/services listed on the application. Cash or product donation will not be considered for this award. This award is for an initiative that your company and staff have actively been involved in.

The same event cannot win two years in a row. For example, if it is an annual event, it cannot win the award in back-to-back award seasons.

Community Involvement Award*

Judging Criteria

Community Need – 20%

- Explain the community need and how you determined there was a need for the initiatives or activities you participated in. Max 100 words.

Impact – 35%

- Explain what your company did to address the need, and what kind of impact that had on the community and addressing the need. Max 150 words.

Staff Engagement – 30%

- Explain how your staff engaged in this (these) initiatives. Max 150 words.

Ongoing Commitment – 15%

- Explain how your company continues to be involved in community service. Max 100 words.

*This category is required for the **Builder of the Year** Award, **Custom Builder of the Year**, and **Renovator of the Year** Award

Safety Awards (2 Categories)

Awarded to the member who demonstrates a safe operation and commitment to a culture of safety.

Builder Safety*

Judging Criteria

3rd Party Random Site Visit & Safety Program Audit - 25%

WCB Premium Rate Statement - 25%

Safety Initiatives - 40%

Survey to ALL Trade Partners - 10%

*This category is required for the **Builder of the Year** Award and **Custom Builder of the Year** Award

Trade / Supplier Safety

Judging Criteria

Summary of Workplace Incidents - 25%

Survey to ALL Builder Partners - 25%

On-Going Initiatives – 40%

BILD Safety/ACSA/CSSE/Community Involvement - 10%

Development (2 Categories)

The best in land development through community design and innovation, member to member relationships, and community events

Best Development of the Year

Judging Criteria:

Community Vision/Planning Style - 25%

- Community amenities and special features (10%)
- Community Entrance (10%)
- Consistency in architectural guidelines (5%)

Marketing Campaign- 30%

- Show Home Parade (10%)
- Signage and Pageantry (10%)
- Advertising of Development (10%)

Contractor/Trade Support - 20%

- Relationship between contractors and developers (15%)
- Service Agreement (5%)

Community Involvement - 25%

- Innovative Ideas (10%)
- Benefits to the homebuyer and community (15%)

Best Community Event

Judging Criteria

Outcome/Results - 25%

Marketing Practices 25%

Purpose of Event/Community Impact – 50%

Best Of Awards (3 Categories)

Recognizes outstanding Service by Members to Members

Best Trade

Judging Criteria

Client Questionnaire 70%

Safety Award Score 20%

BILD Lethbridge Association Involvement 10%

Best Supplier

Judging Criteria

Client Questionnaire 80%

Safety Programs and Initiatives 10%

BILD Lethbridge Association Involvement 10%

Best Professional Service

Judging Criteria

Client Questionnaire – 80%

Education Involvement (Company endorsed) – 10%

BILD -LR Association Involvement – 10%

Best of the Year (2 Categories)

Awarded to the builders who exemplifies achievement in Innovation and Design, Customer Satisfaction, Business Relations, Association and Community Involvement and Safety

Builder of the Year

Judging Criteria:

Customer Survey - 25%
New Home Design Category Score - 25%
Safety Category Score - 10%
BILD -LR Engagement - 20%
Community Involvement - 20%

Custom Builder of the Year

Judging Criteria:

Customer Survey - 30%
New Home Design Category Score - 30%
Safety Score - 10%
BILD - LR Engagement - 15%
Community Involvement - 15%

New Renovator of the Year

Judging Criteria:

Customer Survey - 30%
Renovation Category Score - 30%
Safety Initiatives - 10%
BILD -LR Engagement - 15%
Community Involvement – 15%